



Become an **IDEA** member today
and inspire your business potential.
Individuals **D**eveloping **E**ntrepreneurial **A**lliances

2008-2009

www.northberkshireidea.com

BUILDING COMMUNITY. BUILDING ECONOMY.

Please allow me to introduce IDEA - a new and exciting North Adams-based business program available to anyone interested in developing the local business economy.

IDEA (Individuals **D**eveloping **E**ntrepreneurial **A**lliances) is a north Berkshire based membership organization designed to encourage business alliances, nurture the growth and development of new and existing businesses, and provide professional development and networking opportunities for local business owners. An IDEA membership offers opportunities to network with other business owners to exchange experience-based information, develop strategic and collaborative business relationships, and inspire your business potential.

This initiative is coordinated and run by committed volunteers interested in developing our business economy locally.

OUR SCHEDULE: IDEA meets once per month, September through June. Meetings are held on the 2nd Wednesday of each month, 6:30 pm – 8:30 pm in North Adams (beginning September 2008). Please make sure to visit our website for a current schedule of upcoming programs, www.northberkshireidea.com.

MEMBERSHIP: Membership cost for Individuals is \$55 per year, \$5 per attended program, and is open to anyone interested in our local business economy. Corporate memberships are also available, \$200 for up to five participants. Program cost to non-member visitors is \$10 per attended program.

VALUE-ADDED BENEFITS:

INTERNET EXPOSURE: List your business description in our on-line Business Directory.

BUSINESS ALLIANCES: Heighten your company's visibility and develop mutually beneficial business relationships.

PROFESSIONAL DEVELOPMENT: Enrich yourself! Attend a variety of quality small business forums led by field experts.

VOLUNTEERS COMMITTED TO LOCAL BUSINESS ECONOMY: IDEA Steering Committee members are local business professionals who are committed to growing the north Berkshire business community and economy. Each brings their own talent to the table and enthusiastically guides this program. They are:

Jill Drummond, United We Design	North Adams
Tom Webb, Berkshire Home Works LLC	Williamstown
John Haskins, Becks Printing	North Adams
Lisa Blackmer, City Council	North Adams
Jack Nogueira, The Alley	North Adams
Gary Spencer, TOG Manufacturing	North Adams

CONTACT: For more information on programming and membership, please call Jill Drummond at (413) 281- 6343 or you may send an email: jill@unitedwedesign.net, or visit us on the web: www.northberkshireidea.com.